

MEDIA RELEASE**November 2014**

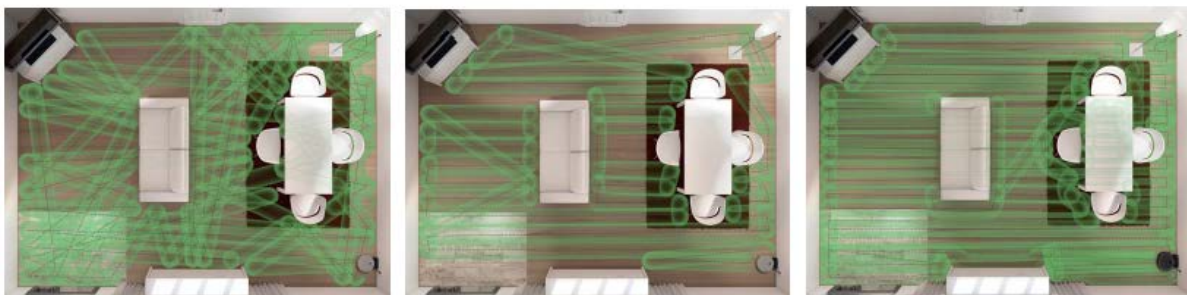
The New Miele Scout RX1 Robotic Vacuum Cleaner Put your feet up and enjoy a clean home

A remarkable first, Miele Australia presents the technologically advanced Scout RX1 Robotic Vacuum Cleaner for high performance automatic cleaning, even when no one is home!

Nothing escapes Miele's clever Scout RX1. Distinguished by Miele's exclusive **Smart Navigation System**, this efficient model navigates the home to deliver a most thorough cleaning with outstanding precision.

Miele's exclusive **Smart Navigation System** comprises a unique combination of a roof-mapping camera, gyro sensor, electronics and innovative software to effectively navigate the unit.

Unlike chaotic systems which clean randomly, the Miele Scout RX1's indoor positioning system maps out the home in order to chart out a course for the most intelligent cleaning journey ensuring it never misses a spot! The smart Scout RX1 then vacuums in parallel paths so that even the most difficult-to-access areas and edges are methodically, and reliably, cleaned.

**Chaotic navigation****Systematic navigation****Smart Navigation from Miele**

For further convenience, the Scout RX1 even offers **four cleaning modes**. In *Auto Mode*, with just the touch of a button the unit autonomously accesses all the required areas and charges itself when necessary. Should there only be a minor spill, the Scout RX1 can quickly remove dirt in only that specified area in *Spot Mode*.

Should the home require a more thorough clean, simply select the *Corner Mode* and the RX1 will clean in *Auto Mode* and return to thoroughly clean corners, while in *Turbo Mode* the RX1 removes dust, dirt and pet hair in half the time, ideal when only a quick clean-up is required.

Activation and selection of the cleaning modes is incredibly simple using the Scout RX1's **touch user interface** or the accompanying **remote control**. Users can even set a timer for automatic cleaning at any time of day.

While small and compact, the Miele Scout RX1 guarantees Miele's signature level of hygiene. Two-stage **AirClean filters** ensure room air is perfectly purified after vacuuming, while the practical **0.6L capacity** dirt storage is incredibly easy to empty.

The Miele Scout RX1 features a superbly sleek and compact design at only **8.9cm high**. This ensures that this efficient unit can easily reach difficult-to-access areas such as under furniture or staircases. Furthermore, the RX1 can even effortlessly cross door thresholds and easily move onto carpets up to 2cm high.

Delivering virtually non-stop power, the Scout RX1's **rechargeable battery** conveniently lasts for up to two hours, with the ability to clean an area of 150m² without a break.

Complete with its own charging station and a host of accessories including a cleaning brush, 1 metre magnetic strip to establish borders, as well as a spare filter, the Miele Scout RX1 is available from Miele Centers and the Miele Online Shop for an introductory retail price of \$799, just in time for Christmas!

-ends-

Miele – Immer Besser

Media enquiries to: Anne Tesch or Eliza Mielczarek, Tesch Communications
PR Consultants to Miele Australia Pty Ltd, 03 9690 9199 or Fax 03 9690 9399

atesch@tesch.com.au or eliza@tesch.com.au

Website: www.miele.com.au